THE UL SAFETY MARK
ON-TIME MARKET ACCESS TO NORTH AMERICA AND BEYOND
UL began championing product safety over 120 years ago in the US, and has since become a global leader in safety science. UL is uniquely positioned to help customers entering the US market by offering in-depth knowledge of various regulations, including those enforced by the Occupational Safety & Health Administration (OSHA).

Across all industries, including emerging technologies like the Internet of Things (IoT) and cyber security, UL’s inspection, testing, verification and certification expertise helps manufacturers around the world meet safety requirements and successfully launch products in the US market. In North America and beyond, UL’s services guide you through the terminology, testing process, and application process to help you gain compliance and performance credentials, no matter what your product. Ultimately, the UL Mark exhibits that your product successfully meets all necessary safety standards and offers peace of mind to consumers in one of the world’s most desirable and innovative markets.

**North America is one of the world’s largest economies, offering a diverse and lucrative market in which to launch products. However, this market also challenges manufacturers with a unique regulatory landscape. Liability legislation is more demanding than in other parts of the world and products must meet the applicable standards before they can be offered to the market.**

The UL Mark indicates that UL has tested representative samples of the product and found it to be compliant with all applicable standards and/or additional requirements, including the potential risk of fire, electric shock, mechanical hazards, and all necessary OSHA regulations.

UL constantly applies its engineering expertise and data to create standards for both existing products and new, cutting-edge technologies. Testing conducted by UL is recognised around the world and the UL Mark is a widely accepted symbol of safety.

**UL anti-counterfeiting operations**

UL takes an aggressive stance against counterfeiting. We work to ensure the integrity of the UL Mark by providing law enforcement agencies around the world with the information necessary to distinguish between authentic and counterfeit UL Marks.

**The UL Mark appears on more than 22 billion products annually and is the most widely recognised and accepted evidence of a product’s compliance with US and Canadian safety requirements. Independent third parties can certify to UL standards, but UL is the only organisation authorised to issue the UL Mark.**
THE UL MARK
TRUSTED AND ACCEPTED WORLDWIDE

Code authorities
UL has technical expertise in North American model codes and regulations covering areas such as building, electrical, fire, environmental, mechanical, plumbing, and new technologies. UL provides code authorities with technical support services that help them achieve safer, code-compliant installations.

Retailers & Consumers
The UL Mark helps retailers show their customers which brands have gone the extra step to improve the safety of their products. Consumers recognise the UL Mark as one of the most trusted symbols of product safety in the world.

Manufacturers
More than 70,000 manufacturers have turned to UL for certification. Partnering with UL allows them to focus on product development and avoid costly recalls, while differentiating their products from the competition with one of the most recognised symbols of safety.

Introducing the Enhanced and Smart UL Certification Mark
The Enhanced and Smart UL Certification Mark anticipates changing marketplace needs and the evolving nature of product safety. The benefits of the Enhanced and Smart UL Certification Mark include: enhanced clarity and acceptance, greater transparency into a product’s compliance, seamless bundling of current and future certifications, faster deployment, and easier access to product information by end users.

Example Enhanced and Smart UL Certification Mark

The UL Listing Mark is one of the most commonly used UL Marks. If a product carries this mark, UL experts have determined that a representative sample meets UL safety requirements and the manufacturer claims that the product continues to meet those requirements. These requirements are based on UL’s published standards for safety. This mark is seen on appliances, computers, furnaces, heaters, fuses, electrical panels, smoke detectors, fire extinguishers, sprinklers, life jackets and bullet-resistant glass, as well as thousands of other products.

The Recognised Component Mark
is rarely seen by consumers, as it is used for components that are part of a larger product or system. These components may also be restricted or incomplete in construction. This mark is found on switches, power supplies, printed wiring boards, industrial control equipment and thousands of other parts. Given that a recognised component is an incomplete product it has varying conditions of acceptability.

The UL Classification Mark appears on products that UL has evaluated with respect to specific properties, a limited range of hazards, or suitability for use under special conditions. Typical products classified by UL are building materials and industrial equipment, immersion suits, fire doors, protective gear for firefighters, and industrial trucks.

The UL Functional Safety Mark appears on products that are evaluated for UL Listing as well as functional safety. Functional safety is the part of overall safety which depends on the correct functioning of safety-related control systems and software. The use of the Functional Safety Mark is normally restricted to products that are intended to be used in a functional safety application.

Field Evaluation labels are applied to a product that is thoroughly evaluated in the field instead of our laboratories or the manufacturer’s facilities. If a product has been significantly modified since its manufacture or if it does not bear any third-party certification mark, a building owner, a regulatory authority, or anyone else directly involved with the product can request that UL evaluate the specific piece of equipment in the field.

For more information on enhanced marks: markshub.ul.com

Visit: www.ul.com/markshub

marks@ul.com

… and many other marks.
CUSTOMISED SOLUTIONS

Optimising your competitive edge

Benefits that make their mark

Your streamlined resource for consistent quality and safety:

For over a century, UL has been testing products for safety. A unique history of certification, working with industry leaders, and acting as a trade facilitator has made UL one of the most reputable names in the business.

From manufacturers to consumers, from regulatory bodies to code officials, UL has made its mark. Additionally, UL has a truly global presence, strengthened by an in-depth understanding of local needs that enables quick access to markets anywhere in the world.

With constant enhancements to our services, building on decades of experience, we at UL are committed to being the benchmark of trust.

Fast global market access

- UL’s brand reputation enables worldwide acceptance and recognition.
- Streamlined and accelerated certification processing through a consolidated global service.
- Faster time-to-market through well-proven global programs.
- Bundled product safety testing and certifications for all your target markets with only one product submission.
- National safety marks that increase the trust in your product and the value of your brand globally.

Highest quality

- Powerful global network of technical experts and competent local customer service.
- Sophisticated conformity assessment services for safety, environmental, and performance verification programs.
- Leader in standards development and active driver in international committees for standards harmonisation.
- Supporter and provider of strong credentials amongst Authorities Having Jurisdictions (AHJ), consumers, manufacturers and retailers.
- Recognised promoter of a global public safety mission.

Customer friendliness

- Global, 24-hour service and streamlined access to world markets, reducing your administrative and project management activities to a minimum.
- Combined factory inspections save resources.
- Active anti-counterfeiting initiatives to further protect consumers, manufacturers, and brand value.

UNIQUE AND POWERFUL ONLINE TOOLS

Opening the door to safer consumer products around the world

UL IQ™ Databases

The UL IQ™ database search tools facilitate the pre-selection of certified materials by buyers and specifiers. Users can search by various criteria, including UL ratings, company name or materials. IQ™ databases currently exist for AWM (Appliance Wiring Materials), plastics, electrical insulation systems, restricted substances, printed wiring boards, switches and labels. ul.com/iq

UL Prospector

The Prospector Materials Database for plastics materials is the industry standard for material selection, technical data sheets, and UL yellow cards. Prospector is trusted by over 400,000 registered professionals. Using Prospector’s powerful parametric search engine, users can quickly and easily access property and processing information critical to the success of their products and business. ULProspector.com

UL Online Certification Directory

The Certifications Directory contains UL Listed, Classified or Recognised products and components. Users can search by company name and location, UL product category, UL file number and key word. This tool is also used by Authorities Having Jurisdictions (AHJ) to verify if a product is certified by UL. ul.com/database

The Data Acceptance Program (DAP)

The DAP allows UL to accept externally generated test data in support of UL certification. We currently offer five different types of data acceptance programmes. Depending on the program choice, different levels of qualification allow for tests to be conducted in-house or at a third-party test facility with or without the supervision of UL staff. These flexible programmes make testing with tight product development schedules even easier. Learn more at services.ul.com

Knowledge Solutions

UL Knowledge Solutions provide our customers with the education resources they need to develop, manufacture, install and deploy safer products throughout the global marketplace. Learn more at services.ul.com

UL Anytime

UL’s safety certification experts are now available 24 hours a day to answer technical questions. We have also expanded our UL Anytime support service with Anytime Chat – now it is even easier to contact a UL representative by phone or online, around the clock. For more details, for our telephone numbers or to connect to our chat service, please visit services.ul.com

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